

DR-2 Disclosure Summary Page

DR-2

Ames Convention Center - YES!		Status:		Audited
Committee Type:	Local Ballot Issue	Statutory Due Date	5/19/2014	
County:	Story	Adjusted Due Date		
District:	0	Filed Date	5/19/2014 2:57:27 PM	
Committee Code:	21702	Postmark Date		
Political Party:	Not Available	Amendment Date		
Report Date:	2014	Candidate Name:		

Treasurer

Last Name:	Russell	First Name:	John	MI:	
Address:	1916 Polk Drive				
City:	Ames	State:	IA	Zip Code:	50010
Phone:	515-232-8552				
E-Mail:	jruss50010@gmail.com				

Chairperson

Last Name:	Colburn	First Name:	Tina	MI:	
Address:	809 Hunziker Dr.				
City:	Ames	State:	IA	Zip Code:	50010
Phone:	515-509-1827				
E-Mail:	tina.m.colburn@gmail.com				

Statement of Cash On Hand

Cash on Hand at Start of Period	\$26,632.18
Schedule A: Cash Contributions Total	\$36,585.69
Schedule F1: Loans Received Total	\$0.00
Schedule H2: Campaign Property Sales	\$0.00
Sub-Total	\$63,217.87
Schedule B: Expenditure Total	\$63,217.87
Schedule F2: Cash Loan Repayments	\$0.00
Cash on Hand at End of Period	\$0.00

Additional Assets and Liabilities

Loans in Place at Start of Period	\$0.00
Schedule D: Unpaid Bills	\$0.00
Schedule E: In-Kind Contributions	\$958.08
Schedule F2: Forgiven Loans	\$0.00
Schedule F2: Outstanding Loans	\$0.00
Schedule G: Consultant Breakdown	Yes
Schedule H1: Campaign Property Value	\$0.00

Schedule A: Contributions**Sch-A**

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Contribution Date	Contribution Committee ID	Name and Address of Contributor	Relationship To Candidate	Contribution Amount	Fund-Raiser
2/24/2014	Check # 148646	SMG Iowa State Center, Scheman Bldg Suite 102 Ames, IA 50011	None	\$5,000.00	
2/28/2014	Check # 018746	Ames Chamber of Commerce 304 Main Street Ames, IA 50010	None	\$10,000.00	
3/4/2014	Check # 2522	CIT Charters 1501 W Lincoln Way Ames, IA 50010	None	\$5,000.00	
3/10/2014	Check # 517310	Ackerman Investments 2601 E 13TH ST Ames, IA 50010	None	\$1,500.00	
3/10/2014	Check # 101627	Ames GSRS LLC 6900 WESTOWN PKWY Attn: TODD MILLANG West Des Moines, IA 50266	None	\$500.00	
3/10/2014	Check # 13800	Ames Lodging LLC 2500 UNIVERSITY BLVD. Ames, IA 50010	None	\$1,500.00	
3/31/2014	21703 Check # 7683	Ames Convention & Visitors Bureau Project Committee 1601 Golden Aspen Drive Ames, IA 50010	N/A	\$13,000.00	
5/7/2014	21703 Check # 7748	Ames Convention & Visitors Bureau Project Committee 1601 Golden Aspen Drive Ames, IA 50010	N/A	\$85.69	

Total Regular Contributions	\$36,585.69
Total Fundraiser Contributions	\$0.00
Grand Total All Contributions	\$36,585.69

Schedule B: Expenditures

Sch-B

Ames Convention Center - YES!		Status: Filed	
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Expenditure Date	Expenditure Committee ID	Expenditure Name & Address	Purpose	Expenditure Amount
2/24/2014	Check # 7	Clear Channel 415 Main Ames, IA 50010	Advertising	\$7,712.00
Local radio advertisements.				
2/24/2014	Check # 8	ISU Daily 108 Hamilton Hall Ames, IA 50011	Advertising	\$3,657.15
Newspaper advertisements.				
2/24/2014	Check # 6	Strategic Elements LLC 5550 Wild Rose Lane, Suite 400 West Des Moines, IA 50266	Other Expenditure	\$11,404.38
Voter contact programs.				
2/24/2014	Check # 5	Strategic Elements LLC 5550 Wild Rose Lane, Suite 400 West Des Moines, IA 50266	Consultant Services	\$8,500.00
Campaign consulting services.				
2/26/2014	Check # 9	US Postmaster 525 Kellog Ames, IA 50010	Postage, Shipping, Delivery	\$2,496.93
Postage for voter mail.				
3/4/2014	Check # N/A	Bankers Trust 3725 Stange Rd Ames, IA 50010	Bank Charges	\$6.36
3/21/2014	Check # 10	Alpha Copies 512 E. Lincoln Way Ames, IA 50010	Printing & Reproduction	\$569.17
Brochure printing.				
3/24/2014	Check # 13	B&G Productions Scheman Building Suite 102 Ames, IA 50010	Other Expenditure	\$1,070.00
Promotional video production.				
3/24/2014	Check # 14	Iowa State Center Scheman Building, Suite 102 Ames, IA 50011	Other Expenditure	\$255.92
Room rental for public meeting.				
3/24/2014	Check # 15	Strategic Elements LLC 5550 Wild Rose Lane, Suite 400 West Des Moines, IA 50266	Other Expenditure	\$10,751.00
Voter contact programs.				

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Expenditure Date	Expenditure Committee ID	Expenditure Name & Address	Purpose	Expenditure Amount
3/24/2014	Check # 17	Strategic Elements LLC 5550 Wild Rose Lane, Suite 400 West Des Moines, IA 50266	Consultant Services	\$8,500.00
Campaign consulting services.				
5/2/2014	Check # 18	Ames Tribune 317 Fifth St. P.O. Box 380 Ames, IA 50010	Advertising	\$8,278.00
Newspaper advertisements.				
5/7/2014	Check # N/A	Bankers Trust 3725 Stange Rd Ames, IA 50010	Bank Charges	\$16.96

Total Amount	\$63,217.87
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Schedule E: In Kind Contributions

Sch-E

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Date	Name & Address of Contributor	Relationship to Candidate *(if applicable)	Description of in Kind Contribution	Estimated Fair Market Value	"X" for Fund-Raiser
3/24/2014 Comm # 21703	Ames Convention & Visitors Bureau Project Committee 1601 Golden Aspen Drive Ames, IA 50010		Salary & Gratuity In-kind contribution for ACVB staff time spent on activities in support of the convention center ballot initiative for the period 2/23-5/14/2014	\$958.08	

Total Estimated Fair Market Value	\$958.08
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Schedule G: Expenditures By Consultant

Sch-G

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Strategic Elements LLC 5550 Wild Rose Lane, Suite 400 West Des Moines, IA 50266	2/24/2014 5/14/2014	Campaign consulting services.	\$17,000.00

**Total Consultant(s)
Expenditures**

\$0.00